



Latin-American & Caribbean Regional Congress for Artistic & Cultural Education, 2007

“Challenges in ensuring the quality of intercultural art education in Latin America”

Medellín, 8th, 9th and 10th August 2007

**International Convention Centre
Plaza Mayor**

Medellín - Colombia

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The Latin-American & Caribbean Regional Congress for Artistic & Cultural Education is promoted by InSEA – International Society for Education through Art, which was founded in Bristol, England, in 1946 by Sir Herbert Read, and is organised in Regions. Asia, Europe and Latin America will be having congresses in 2007. The Latin-American congress is supported by UNESCO, the Colombian Ministry of Culture and ACOFARTES – The Colombian Association of Faculties and Arts Programmes, the Antioquia University and the Antioquia Council through the Education for Culture Secretary which leads this Regional Congress version. .

It was at the InSEA World Congress in Viseu, Portugal, in March 2006, that Colombia was chosen for the Latin American congress.

In 2005, Latin America hosted the ***Regional Art Education Conference***. Delegates from 20 countries, including representatives from ministries of education and culture, met in the city of Bogotá, Colombia. It was here that the Latin American Declaration was made. This was adopted by the World Art Education Congress in Lisbon, in March 2006, and subsequently by UNESCO, in order to create a road map for artistic and cultural education.

WHY THE CITY OF MEDELLÍN AND THE STATE OF ANTIOQUIA?

The State of Antioquia has become a leading region on account of its cultural developments. These are based on models which are reflected in its various localities and in its capital city. Its cultural bodies – together with their associated activities and with artists of the various disciplines – have seen significant growth and progress. The development plan for Medellín is based on the idea of “City of Education”, via the creation of cultural and artistic centres and of library parks. Equally, Antioquia is developing in accordance with the plan “The New Antioquia is all about life” (Strategy 2 for human development that is holistic, fair and sustainable). And the Antioquia Department for Education & Culture has the programme “Learning Side by Side”.

2007 is a special year for the State and the City, because it will include many important artistic, cultural and pedagogical events. Apart from sharing experiences and bringing an international perspective, there will be an attempt to set a political agenda for enhancement of the various disciplines. It is for that reason that the International Society for Education through Art (InSEA) has chosen Antioquia and the city of Medellín as the site for the Latin American Congress of Artistic & Cultural Education in 2007

OBJETIVES

- To create a meeting place for exchange of opinions about artistic and cultural education in Latin America between colleagues from the various levels of education, whether formal or not.
- To evaluate the current state of art education in Latin America and to share current pedagogical and methodological advances and plans.

- To define strategies, directions and Latin American objectives for art education for the period from 2007 to 2012, with a view to making progress with plans in the fields of teaching, pedagogy and research and to making an impact on public policy for education and culture in Latin America.
- To make proposals for stimulating artistic and cultural education in Latin America through information systems, thematic teaching webs and opportunities for involvement – including creation and research – in art and culture.

THEMES

1. Interdisciplinarity in art education.
2. Life-long learning for art educators; teaching the teachers; the qualities of a teacher of art education.
3. Art education, society, coexistence and human development.
4. Content and methodology in art education.
5. Variables in art education.
 - 5.1 Infant education, primary education, secondary education, higher education.
 - 5.2 Teaching environments and social and political contexts in Latin America.
 - 5.3 Strategy banks and tool boxes.
 - 5.4 Pedagogical research in intercultural contexts.
 - 5.5 Mediating culture, visual culture and the reading of images.
 - 5.6 Education and aesthetics/practice/creativity/sensibility/perception/language; art and new technologies; art education and other areas of knowledge.
6. Cultural enterprise: management and organisation of art and culture.

CONGRESS THEMES

We are particularly indebted, for these areas of interest, to:

- InSEA workshops undertaken during 2005 and 2006, and in the current year.
- the following Latin American Representatives: Ana Mae Barbosa, Lucia Pimentel, Rejane Coutinho and Olga Lucia Olaya.
- the Road Map from the UNESCO International Art Education Congress in Lisbon in 2006.
- ACOFARTES.
- The Antioquia Department for Education & Culture.

Invitation to artists, researches and teachers from Latin America and the Caribbean in respect of

- **Thematic Presentations:** Teachers or artists who wish to make a presentation within one of the six themes should prepare an innovative and well-argued text for presentation, in 15 minutes, to an audience of artists and educators. The Academic Committee will select 60 presentations – 10 on each theme - those which best fit the objectives of the programme. The works selected will be recognised by a certificate, and in addition the presenters will be exempt from paying the registration fee for the Congress.
- **Workshops in Specific Artistic Disciplines:** Literature, Dance, Theatre, Music, Fine Art, Graphic Design and Audiovisual Art. (Relevant proposals will relate to workshops offered during the congress. Each will have a separate registration fee.) The Academic Committee will select projects in the light of their appropriateness, their technical requirements and the amount of time and space they would require.
- **Networking:** This embraces investigative groups, thematic networks or groups wishing to circulate publications or best practice from within Latin America and the Caribbean.

OFFICIAL LANGUAGES

The languages for the Congress will be Spanish and Portuguese. For participants who request it beforehand, simultaneous translation into English or French will be provided.

THE CONGRESS IS INTENDED FOR

- Artists/teachers.
- Teachers of art education in a formal setting, whether pre-school, primary, secondary or higher; teachers of art education in informal settings.
- Governmental representatives connected to artistic and cultural education in Latin America and Caribbean.
- Civil servants with responsibility for artistic and cultural education.
- Researchers in the areas of social science, the arts and pedagogy.
- Professionals who are interested in the creation, production and distribution of cultural goods and services.

CONDITIONS FOR TAKING PART

All the participants in the Latin American & Caribbean Congress for Artistic & Cultural Education need to enrol via the web pages of ACOFARTES, www.acofartes.org.co and at congresolatinoamericano@artes.udea.edu.co. InSEA, for national and international enrolments. Other addresses are: www.udea.edu.co of Antioquia University and the Antioquia Secretariat for Education & Culture, Medellín, Colombia.

REGISTRATION REQUIREMENTS: In order to register, you need to complete and send the registration form.

FEES

For members of the general public who are resident in Colombia: \$160,000 (One hundred and sixty thousand Colombian Pesos).

Students: \$100.000

Payable to Antioquia University, account BANCOLOMBIA N° 10537229522 or account AV VILLAS N° 501-34675-3 Ref. 1: 8605 – Ref. 2: 002

For members of the general public who are resident outside Colombia: US \$80 (Eighty US dollars); students (on identification): US\$45 (Forty five US dollars) – in any branch of CITIBANK, details as follows:

Name of bank: Citibank NA. Swift: Citius33.
Address: 111 Wall Street New York NY 10043
New York, USA

Account: 10961884. Abba: 021000089

Receiving bank: Banco Popular Colombia, Current Account # 18001077-9, payable to Antioquia University. Swift: BPOPCOBB

Note: Once the payment has been made, the downloaded registration form should be emailed, together with the scanned receipt for the payment, either by email to congresolatinoamericano@artes.udea.edu.co or by fax to 00574 2105884. The original copy should be submitted at registration and accreditation on the first day of the Congress.

The cost includes: academic activities, refreshments, cultural activities, a CD record of the event, and a Certificate of Attendance.

For those interested, an alternative activity will be offered in the form of a tour of the city of Medellin. The cost per participant is \$70,000 Colombian Pesos or US\$35.

Discounts for Prompt Payment

DATE	STUDENTS	UNIVERSITIES AFFILIATED TO ACOFARTES	InSEA MEMBERS	GENERAL PUBLIC	DEANS OF FOREIGN UNIVERSITIES
BEFORE 31ST MAY	15% discount	In addition to the 10% discount for affiliation, they will receive a 20% additional discount	In addition to the 10% discount for affiliation, they will receive a 20% additional discount	20% discount	20% discount
BEFORE 10TH JULY	10% discount	In addition to the 10% discount for affiliation, they will receive a 10% additional discount	In addition to the 10% discount for affiliation, they will receive a 10% additional discount	10% discount	10% discount

The prices for exhibiting projects at one of the stands are as follows and payment should be made to the relevant account shown above.

Type of Stand	Price in Colombian Pesos	Price in US Dollars
Colombian Universities	\$200,000	\$150
Associations and NGOs involved in artistic and cultural education	\$200,000	\$150
Publishing Companies	\$500,000	\$250

NOTE: The organisers provide no more than a basic display stand (three walls for a space of 2m²). Exhibitors are responsible for provision of tables, chairs, decorative materials etc. The organisers will provide support and advice about the exhibition stands for exhibitors who so request.

CALENDAR FOR PRESENTATIONS

- ✓ **25th May:** Deadline for submission of outline proposals. Maximum 250 words, Arial 12, double-spaced.
- ✓ **10th June:** Deadline for selection of proposals by the Academic Committee of the Congress.
- ✓ **20th June:** Deadline for submission of final documents.
- ✓ The Academic Committee will notify those who have been selected, in good time, in order to make appropriate arrangements for their presentations.

GENERAL PROGRAMME

TIME	8TH AUGUST	9TH AUGUST	10TH AUGUST
7.30 a.m.	Registration and accreditation		
8.00 a.m.			
8.30 a.m.	Opening of the Congress	PRINCIPAL CONFERENCE 3*	PRINCIPAL CONFERENCE 5*
9.00 a.m.	PRINCIPAL CONFERENCE 1*	PRINCIPAL CONFERENCE 4*	PRINCIPAL CONFERENCE 6*

10.00 a.m.	Refreshments	Refreshments	Refreshments
10.30 a.m.	PRINCIPAL CONFERENCE 2*	SIMULTANEOUS WORKSHOPS FOR THEMES 4, 5 & 6	5 SIMULTANEOUS MASTER CLASSES
12.00 M	Interval	Interval	Interval
2.00 p.m.	SIMULTANEOUS WORKSHOPS FOR THEMES 1, 2 & 3	Cultural event	Announcement of proposals for public policy
3.00 p.m.		Opportunity Exchange	Conclusions and end
4.00 p.m.	Refreshments	Refreshments	Delivery of certificates
4.30 p.m.	5 SIMULTANEOUS MASTER CLASSES	Art education event: Visit to cultural and artistic centres	
5.30p.m.	CULTURAL EVENT		
6.30 p.m.	Tour of Medellin (there is an additional fee for this, for those who wish to take part)		

*** PRINCIPAL CONFERENCES:**

1. DEBATES ABOUT INTERDISCIPLINARITY IN ART EDUCATION: ANA MAE BARBOSA, São Paulo, Brazil
2. CONTINUING EDUCATION FOR ART EDUCATORS: RAMON CABRERA SALORT, Havana, Cuba
3. ART EDUCATION: SOCIETY & COEXISTENCE: SALOMÓN AZAR, Montevideo, Uruguay
4. ART EDUCATION: CONTENT AND FOCUS: IMANOL AGUIRRE, Barcelona, Spain
5. ART EDUCATION: CULTURAL MEDIATION & INTERCULTURALISM: LUCINA JIMENEZ, Mexico, D.F.
6. CULTURAL ENTREPRENEURISM: MANAGING & ORGANISING THE BUSINESS OF ART & CULTURE: JAVIER BRUN, Barcelona, Spain

• **LEARNING ABOUT ART EDUCATION**

• **MEETING OF LEADERS OF FACULTIES, PROGRAMMES AND INSTITUTIONS OF ART FROM LATIN AMERICA & THE CARRIBEAN**

FOR MORE INFORMATION

InSEA -International Society for Education through Art – Latin American Region

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