

# The IMAG Project

The current InSEA world council members are committed to creating more channels for making education through art visible. As stated in the InSEA Strategic Plan for 2014-2017 we want to offer more opportunities for networking among members. Our hope is to make InSEA members' art education experiences more visible in the world through the launch of an interactive web site and also through the publication of the new InSEA magazine IMAG. Both of these initiatives emphasize the plurality of what makes InSEA come alive while also



recognizing our volunteer work for the organization and indeed, our field worldwide. We believe that both of these initiatives will be powerful resources for practice-led research and research-led practice in arts education. With the magazine we want to value the silent voices of art educators and art teachers from around the world who are helping new generations to grow up with the benefits of the arts to build a more sustainable society.

Creating an **InSEA e-magazine** reflects the need to take **ACTIONS**; art educators; artists and art teachers are making **LOCAL** events; experimenting with new strategies; giving new meanings to the arts in education. InSEA, and this e-magazine can be the place where InSEA members can share experiences and encourage people to act for **CHANGE**, improvement, and the cultivation of new ideas from Local to a **GLOBAL** scale. The first ideas for the e-magazine were discussed with Mousumi De as a way to adapt the former e-newsletter to become a regular e-magazine. We then enlarged the discussions and planning to include Joaquin Roldán and Ricardo Marin where upon we envisaged a new structure that used the Internet thereby allowing hyperlinks, as well as visual and multimedia communication. The first issue of iMAG is a result of these plans. Of course it is just a starting point and improvements will be ongoing. We wanted the e-magazine to be flexible yet with a fixed editor team for the main coordination with guest editors from the different regions of the world and a team of reviewers that would evaluate and help authors to revise the submissions in order to respond to language and graphic quality standards.

The structure of the e-magazine would include a historical piece from InSEA that we are calling 'The relic' (a paper surviving from an earlier time, especially one of historical or sentimental interest), because preserving InSEA memories and records is important for the future. This section should include visuals, photos, video essays and visual reports because we work and we want to emphasize visual forms of communication. The iMAG could also include reviews and announcements on regional and international conferences, seminars and symposiums, projects and exhibitions, calls for papers from regional and international journals, calls for project participation and collaborations, and art education programs of relevance to the InSEA community.

## **In short IMAG's mission should be:**

... to provide a visual platform, which, in line with the constitution of InSEA, will help foster international cooperation and understanding, and promote creative activity in art through sharing experiences, improving practices, and strengthening the position of.

Teresa Torres de Eça

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