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Pedaali

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**The Finnish Association  
for Museum Education**

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# The Finnish Association for Museum Education

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The Finnish Association for Museum Education, Pedaali, was established in 2005 as a body which would promote pedagogic activity in both museum fields and in other cultural institutions. The association's objectives also include the task of strengthening the identity and status of museum pedagogic staff and promoting the professional development of Society members.

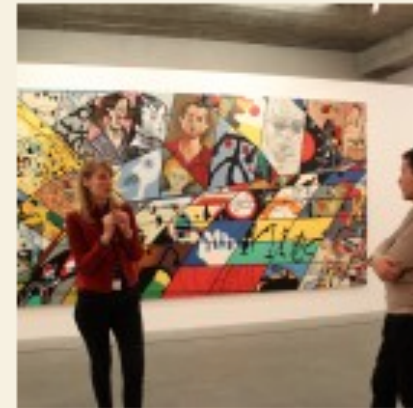
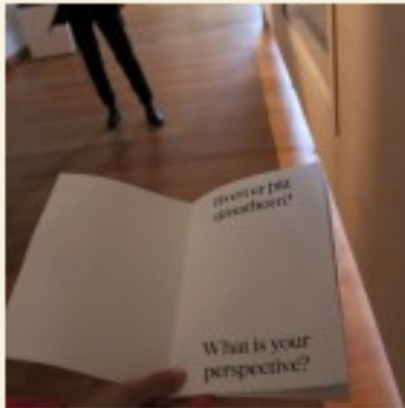
In the year 2016 Pedaali has approximately 220 members including museum and art educators, other museum professionals, students and people interested in museum education and audience development in general. The association seeks to promote museum education and reinforce the identity of museum education as a profession and increase its overall appreciation by assisting its members to network and

by improving the expertise and training opportunities in the field. The goal of the association is to function as a forum for active and future museum educators and to provide information about the overall importance of museum and art education. Museum education is part of the museums' vital tasks of audience work and art education and is intended to promote cultural democracy and accessibility.

In meetings and events organized by Pedaali the members have the opportunity to network, meet other professionals and visit museums and other interesting locations. Anyone interested in museum education can become a member of Pedaali.

Pedaali Annual Award in Museum Pedagogy is announced every spring. The aim of the award is to promote museum education and to raise awareness of museum educational practices among the public.





In 2015 Pedaali's annual study trip was made to Iceland, where the group visited several museums and cultural history sites. Study trips are organised so that the members have an international networking opportunity. During the trip Pedaali members and colleagues from abroad get to share their best practises with each other.



Pedaali organized an international seminar in 2015. The seminar concentrated on audience engagement, with a particular focus on the paradigm shift in museum education and on the new modus operandi of modern museums.

The association has its own publication series Pedafooni. The publications give insight to different aspects of museum education. The publications can be downloaded in PDF-form from the Pedaali web site.

Pedaali is a founding member of NAME — Nordic Associations for Museum Education and has been a member of InSEA since autumn 2015.

## REFERENCES

- Pedaali. Retrieved from <http://www.pedaali.fi/en>