**InSEA ART Education Visual Journal (IMAG)**

**Guidelines for Authors:**

The editors welcome visual essay submissions to InSEA’s Art Education Visual Journal (IMAG). The visual essays in IMAG showcase innovative stories from art educators and teaching artists that model a wide range of learning environments, and inspiring experiences through the creative process, art making, and reflection.   A visual essay differs from a research-oriented, text-based article in that the focus is on how images and art work with accompanying text convey meaning, offer new ways of knowing, and tell inspiring stories.  Submissions that provide alternative, experimental, and varied artistic modes of presenting practice and inquiry are welcome. The following is designed to help authors in creating and submitting a visual essay:

**Guideline in choosing images for IMAG:**

1. All images will tell the story of the essay focusing on both process and product as well as development over time
2. All images strongly communicate rather serve as an example of the text. Images are well integrated with accompanying written text.
3. 5 images or more are suggested to complete a visual essay.
4. All images of people will need completed consent forms.

**Guideline for IMAG visual essay texts:**

1. Include title, author(s), affiliation, 5 words or phrases describing content of visual essay
2. The maximum for the IMAG visual essay is 1000 words. The following may be used as a guide:
   1. Introduction (75- 100-words):  Briefly describe the essay topic, purpose, and context. Include any visual art education research and/or reference if appropriate.
   2. Process (500- 700 words):  Describe what was being investigated and what happened in the creative activity.  What materials were used and why? How was the creative process engaged? What was structured and what was left open for exploration?
   3. Reflection: (100-200 words): Describe what was learned through this learning activity. What will those involved (students, teachers, artists, community members) take away? What might be next?  Reflections may include quotes, references to images, examples of growth and artistic exploration, connections to broad topics……

**IMAG Submission Format Guideline:**

1. All submissions need to be sent to the IMAG email address: **imag@insea.org** with “submission for IMAG (#)” in the Subject heading.
2. Use the form below for submitting.
3. Include images (PNG or JPEG), indicating the order of them in the file name e.g. 1\_author\_title.png. If the submission is accepted, good quality images will be requested (min. 600x500px).
4. Submit written text in English. Two copies are requested: one formatted as a Word document (docx) and the other as a PDF.
5. In the PDF Indicate suggested image placements inserting the image number within the corresponding paragraph and captions. (These placement indicators will be edited out if accepted for final submission. They are meant to assist with graphic design!)
6. Remove author(s) names from text for blind review and replace with (Authors, 2021).
7. Include title (no author names) on the top of the PDF and Word texts.
8. Include a separate title page with title, author(s), date of submission, and email addresses.
9. Follow APA7 format if including references.
10. All accepted authors will be expected to sign a publishing agreement that the contents of the Journal are licensed under Creative Commons International License 4.0.
11. All accepted authors will become a professional member of InSEA.
12. All visual essays will be in English. Additionally, authors have the opportunity for their IMAG visual essay to be published in the language of the author if not English. There will be a link to the second language. Proof-reading in this second language will be the responsibility of the author.

**Submission form - please complete the following**

First name

Last Name

Affiliation

Country of residence

Country of origin

Email

Title of the proposal

Keywords and phrases (maximum of 5)

Visual Essay text (which includes visual images and written introduction, process, and reflection as outlined in guidelines).

**Terms of Agreement**

By submitting the proposal the authors agree with the terms of that license. Each IMAG issue is a collaborative project between Editors and Authors. All papers submitted to IMAG are subject to peer review. The papers are evaluated by members of the editorial board and reviewed as soon as possible (average time for review; might varying from one to three months). Upon acceptance, the papers are published online within three to six months. Submitted and approved contents might be reformatted or the layout reconfigured by the editors and our graphic team.